

**July Report:**  
**24/07/2012**

### **Month's main objective**

1. Beginning of the second half of training.
2. Election Peace project.
3. Documentary shooting

### **Activities**

1. Enhance Media and Film training among the youth and journalism club students.
2. Highlight and document community issues and show out to the local and international media
3. Use creative writing and photography for community development while increasing youth's involvement in this.
4. Offer media training to secondary and primary school.
5. Increase collaboration with more Organizations.

Once one sets out for a journey they have to surely endeavor on reaching to the intended destination regardless of the bumpy situations, K-Youth Media is no different from the above illustration as it has on daily basis work towards attaining its objectivity in the community and the world. Therefore the month of July mirrored the vision of KYM, it defined the course of KYM not just during that month but also future.

The power of communication is a great skill and if mastered well then the share and flow of information would be affected greatly, thus KYM has increasingly been able to challenge for the share of film production with the rest of film organizations within Nairobi.

This month has produced an amazing new breeze that has enabled KYM to work and collaborate effectively in the attainment of its vision.

### **Centered Based Training**

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The training that started barely a month ago has been gaining momentum with both trainees and trainers doing their best in the attainment of the first two projects.



The trainees have been coming for the training thrice a week with the fourth day set aside for practical and other unfinished jobs. The main project for the month of July was to do Digital Photo story where the trainees were supposed to come up with story idea and develop treatment for their projects. After which they had to write a proposal with all the projects explained. They were divided into two groups with each group coming up different but effective and practical stories. The production of these projects is scheduled on the second week of August 2012. The energy and level of cooperation from this current class of trainees have been very overwhelming and encouraging; they are very promising in their learning.

### **School Based Training**

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The second term has always been the busiest term ever for students as it involves school co-curriculum activities, exams and strict learning schedule, thus this arrangement at times forces the students to withdraw themselves from other activities and concentrate on their exams. Others who choose to carry along with their talents and co-curriculum then have to prove academic prowess. Thus journalism club members from Ruaraka high school, Our Lady of Fatima Secondary

School and Sacred Academy have been able to carry on their journalism ambition while working hard in their school work, something their teachers has severally explained that comes first before any sort of activity.

Ruaraka students have working on the principles of photography, how to effectively take good pictures. Not even the scarcity of a meeting room has deterred them from pursuing their dream. There has very positive response from their teachers in terms of their academic performance.



*(Some of the students during the training at the Ruaraka high school playing ground)*

The interest and the development desire from the Kids at Sacred Heart Academy has continued to inspire and motivate us to continue wanting to sharpen the photography skills of these young generation. They show a lot thirst for knowledge hence pulling many more pupils to join the journalism club. It's not only the pupils who want desire to develop but also their teachers have been very concerned about this training that they sometimes join in class during our Monday evening trainings. The consistency from the pupils is very admirable.



(Photography classes going on at Sacred Heart School, facilitating is Kizito Gamba, Intern at KYM)

## Radio Program

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Young people in Kenya have of late been very vocal on the issues that touch on their lives, some even strike during school days just to voice their disgrace on some the rules and regulation set upon them. Together with this and other factors our radio program dubbed Teens Baze carefully tries to engage the teens in the communities within the Koch FM wavelength to contribute to the topics concerning their lives.

On 7<sup>th</sup> July the hosts of the show shared with teens of the latest story in the town, *dressing code for school girls*, this topic was inspired the development in the series of school strikes that have hit the country by the girl schools who claim that school administrations are forcing on them long and ugly skirts. The debate took a different tune when the Kenyan education minister chose to agree with the girls stating that school girls should wear skirts like those of nuns, this sentiments made on national TVs did not go well with religious leaders but again teens from our communities had so much to say and they agreed and disagreed on the issues on equal measures. Parents who called on to share their thoughts on this topic insisted that girls should wear descent clothes to maintain the morality of the society. Towards the end of the show one girl called in and said, *my principal punished after seeing me with short skirt saying my short skirts provoke boys in my school to doing evil.*

On the 14<sup>th</sup> of July the hosts were talking about the doings in the modern church and how its effecting the young, again this topic was motivated by the surfacing of some dirty and sad revelation of Kenyan pastors who manipulate young girls from the streets to fake miracles while making money from innocent congregations.

## Khub

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Members of Khub who most of them are still school going, meet on Sundays of every week. These are young people from Korogocho who wishes to do media once they are out of school. KYM has continued to help these kids develop and make realistic changes in their whole development, they are provided with training facilities and equipment to aid in their exploration. These kids are so passionate on improving their lives and impacting that of their friends and community. During the month of July they have been working on idea of digital stories that they hope to finalize during the month of August, thus they came up with the following schedule and a few rules to help them achieve every goal.

Date	Activity	Place
29 <sup>th</sup> July 2012	Field work	Korogocho
5 <sup>th</sup> August 2012	Editing	KYM
12 <sup>th</sup> August 2012	Field Work	Korogocho
19 <sup>th</sup> August 2012	Editing	KYM

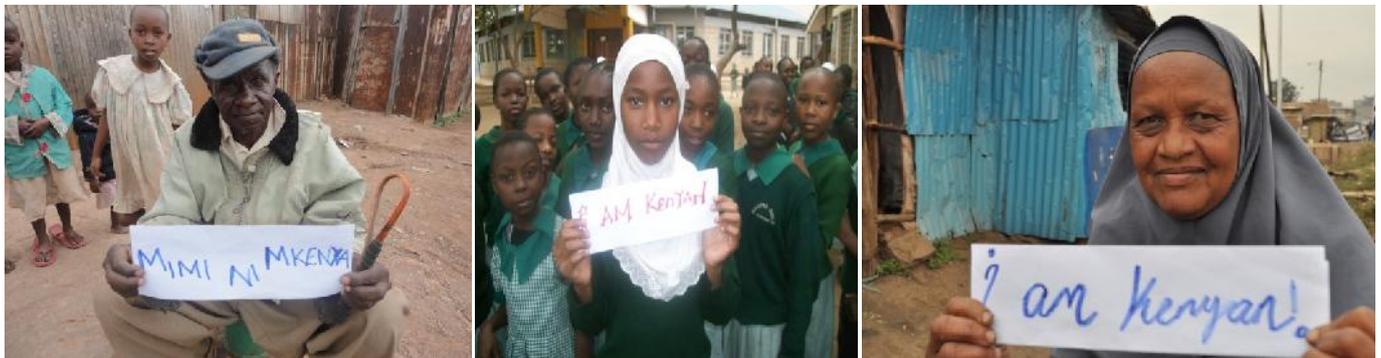
Rules:

- Absenteeism for more than two days without any clear reason will attract expulsion.
- Time management is paramount and each young people should maintain that during this project.

The vigor with which these teens show in their work is so powerful and encouraging and so everyone always want to be associated with them.

### Help building a peaceful Kenya

K-Youth Media has for the last month engaged in a Peace Campaign through the use of photography as way for creating awareness on the need for peace during this period of election. A partnership with I AM KENYAN; this campaign has massively impacted people in the community. On 3<sup>rd</sup> July we organized for a photo shoot out in KYM focal areas that being Korogocho, Babadogo and Mathare North. With a team of thirty four people we divided this number into three groups so as to reach out to these areas. The shootout required that an individual from the community picks a tag written *I am Kenyan* and agree to take a photo holding it. The exercise led people to schools, religious place, streets and business places. The choice for these areas was informed by the magnitude of violence that led to death and population migration witnessed during the PEV 2008.



*(An old man sitting out in his compound in Mathare north, school children from Sacred Heart school in Babadogo and a woman in the streets of Korogocho)*

This campaign, I AM KENYAN PROJECT began in Johannesburg by 18 year old Sophie Umazi while a student at African Leadership Academy. The innovation with which she chooses to go about her mission has impressed thousands across the globe, and has captured the attention of the affluent and influential; Brookside, Apple, Peak Performance Enterprise, Red Oak Communications, Eric Wainaina, Camp Mulla and Davidson Ngibuini are among those that have been moved to action by Sophie's dream of a homogeneous Kenya. Over the past month, more than 2400 photos have been collected and uploaded on Facebook from at least 60 countries including Kenya, Czech Republic, Russia, Japan, Singapore, USA, UK, South Africa, Nigeria, Ghana, Zimbabwe, Morocco, Tunisia, Senegal, India, Ukraine, Armenia and Spain. It is because of these and many other reasons that KYM appreciates to be part of this initiative and hope to continue preaching peace message to all people at all level in its area of jurisdiction.

Taking photos was not enough thus the two teams organized a photo gallery at Babadogo playing ground on 21<sup>st</sup> July 2012. The event which was attended by numerous youth and national organizations provided a very great platform for the surrounding community to interact and share thoughts on making Kenya a peaceful country. The event was graced by a football match and later on speeches from organizers and invited guests. Each person who took to the floor to talk insisted that Kenyans should embrace peace and harmony at all cost to avoid the repeat of the Hollywood like massacre experienced all over the country.

Some of the organizations which attended this very important event include; **Kenya Daima**, a national peace campaign spearheaded by Kenyan corporate giants, **National Cohesion and Integration Commission**, a government Commission tasked with building a cohesive Kenya throughout up to the general election in 2013, area OCPD and OCS, **The Youth Congress**, **YIKE**, **Babadogo Opinion Leaders**, Extreme Sports founder **Hussein Muhammed** and many other organizations and people.



*(Young boy looking at some of the exhibited photos, centre, KYM trainees set up the exhibition boards and lastly one of the guests looking at the photos)*



*(Representative from Mkenya Daima and second photo, I AM KENYAN founder Sophie Umazi during the declaration session at the event)*

This amazing event did not go unnoticed as it attracted main stream media in the likes of KBC and a couple of radio stations. After the event at Babadogo, there was a series of meetings and media interviews aimed at attracting more stakeholders for the big match scheduled on 11<sup>th</sup> August 2012 that will be taking place from the City Center of Nairobi and the Uhuru Park.

### **Ghetto radio and other interviews**

Through this partnership KYM has been able to receive very positive response and mention in the media houses all over Kenya. Every time this peace initiative is being discussed, there must be a mention of KYM. From Citizen, KTN Kiss 100

FM and other station KYM received mentions. Thus when ghetto radio contacted to give airtime for the I AM KENYAN team, they said KYM has to be represented as their effort in this campaign had be witnessed.

On 31<sup>st</sup> July 2012 the team was invited for breakfast show at Ghetto Radio, KYM represented by Sahlim Charles while I AM KENYAN represented by Sophie Umazi and Nelly.

When KYM was given the chance to talk about its involvement in the project, it did not fail to explain. Authoritatively explained that it has a role to play in Peace building in the slums of Nairobi because of its mission and vision may be jeopardized if violence was to erupt any time thus cohesion and peaceful living especially among the youth is very paramount. KYM explained on its objective and how they achieve this insisting that it's hosted by Obonyo Foundation, Nacka-Nairobi Initiative and Be Kids Australia INC. It further explained that it has a couple of community and youth organization that form the steering committee that help with formulation and implementation of KYM policies and community mobilization. The two hour interview seemed inadequate since KYM wished to share so much on its working within the slums and most important the film production trainings it does in Kariobangi.

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The much anticipated peace documentary was eventually actualized on 27<sup>th</sup> and 28<sup>th</sup> July 2012. This documentary which is aimed at creating awareness on the importance of nationalism in contrast with tribalism was inspired by how the matatu operators take every person aboard their matatus regardless of the tribal affiliation of the persons. The matatu conductor dares not ask one where they come from or they support for them to board certain matatus or buses. And even as the conductor collects the fares among the passengers, they notice that it's the same currency that each is giving thus a sense of unification. After the day's work the drivers and conductors take the money to the owner to the owner who eventually pays the two for services. The documentary further explains how the driver goes buying family food and meets their needs accordingly. The proper use of the allowances by the driver is what inspires the whole documentary. Thus contributors in the film explain how they would wish to see proper use of resources by their political leaders. They insist that they want to be part of a country that upholds equality and transparency in all public offices. Just like the matatu driver and conductor, they urge to see that in all level of authority in Kenya.

The documentary was shot in Babadogo with one of the matatu operator volunteering to take part in it. It further engaged residence to voice their concern for a peaceful Kenya.



*(KYM team going on with the interviews during the documentary shooting)*

The screening of the documentary is scheduled on the second week of August. But some more organizations have lodged in their desire to have the film screened in their peace forums across the country, we will only be hoping for the best.

## Visitors

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During the month of July K-Youth Media received several visitors whom have had a lot of praise for the establishment of this initiative. They have constantly showed interest of working with KYM in various projects.

The recent visits have been that of Mkenya Daima and NCIC representatives. The former running peace campaign had some much to share in term of community cohesion.

During the meeting with Mkenya Daima.KYM promised to work with the initiative as long as there is an opportunity to do so, the two team deliberated further on the possible ways to partner and the following was reached;

- Film production which outline the need for peace in the country
- County workshops which should include and involve youth. The aim of the workshops should be to create cohesive awareness among the different communities.
- Documentation of Mkenya Daima matches and forums.

The above points will only be achieved when the right resources are put in place.

## Saying goodbye to Paula Day

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When she came to KYM for the first day, she was very foreign and stranger among the KYM fraternity but as time grew on, Paula became so instrumental to the daily running of KYM activities. She would be involved in any projects that was worthy the course.



*(Paula training centre based trainees, she is out in the field during the IAM KENYAN photo shoot out and during her last session with OLOF students)*

She shied not in the things that mattered to KYM. During her two months stay she contributed a lot in the development of KYM. Often donating her money to facilitate some lessons. She donated a **white board** for KYM to use during their centre based training and also bought paper files for the trainees. Paula was so passionate on helping the young people here at KYM; she constantly inquired of all the trainees and could have heart to heart sessions with them. Paula was so open that she would share what her heart is feeling and correct the secretariat where necessary.

The entire KYM family almost forgot that one day Paula was to go back to her country. The joy and laughter witnessed when around Paula itself was evidence that she had gotten home and family at KYM. It was really an honor to have such a loving and caring person to be with us. We will forever pray for her in everything she does to the world. Paula left Kenya for Zambia on 12<sup>th</sup> July from where she was to spend a few days before heading back home to Australia.

## Locally generated income

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In the month of July KYM was able to hire out a few equipment. This has greatly helped its running as at times it will do some of its activities through the income received.

Below is the breakdown.

Item	Charges (kshs)
Camera	2500
Lights (set)x2	5000
Total	7500

KYM wishes to fund a few of its activities through the local income. Sustainability is key for the development of KYM and as such this income would be maintained fully.

## Upcoming events

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1. Digital story production.
2. Documentary screening in the community.
3. Peace match on 11<sup>th</sup> August 2012 at Uhuru Park Nairobi
4. Facilitation and documentation of Miss fundraising dinner.

## Requirements

KYM would wish to furnish the reading culture of its trainees thus sincerely require photography and film books and articles to help the trainees in understanding film production. It is also in the need of digital cameras to help in the running of school based training.

## Achievements

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1. Successfully facilitating the photography shootout.
2. Leading in the consultancy of film production in the local area.
3. Guiding the trainees in making of their first project.
4. Being able to attract more people and organizations to partner and associate with it.

## Challenges

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1. Lack of professional cameras for the film production.
2. High demand from the community.
3. Lack of office machines.

## Lessons

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1. The youth in the focal area are much in need of technological improvement among these areas and everyday believe KYM has an answer.
2. KYM' success is a communal story.

## **Acknowledgement**

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KYM would like to greatly appreciate the work and support of its partners. Every effort that each one of them employs towards the sustainability of the KYM will forever be memorable. We also appreciate I AM KENYAN team for the collaboration in the peace campaign.

**Sahlim Charles**

**Public Relation Officer**